JOSHUA R. CRAIG

Senior Web Developer / WordPress Wrangler / Technology Enthusiast

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📍 Raleigh, NC

EXPERIENCE

Freelancer

Joshua R. Craig   📅 07/2020 - Ongoing   📍 Raleigh, NC / Remote

Sr. WordPress Developer

- Maintaining and upgrading existing WordPress installations.
- Customizing and developing WooCommerce enabled sites.
- Creating new custom WordPress Sites from scratch.
- Creating WordPress plugins to extend functionality of existing plugins.
- Clientele includes a variety of verticals including Music, Publishing, Food & Beverage (wineries, charcuterie shoppes)

Lead Web Developer

Able&Co   📅 09/2019 - 07/2020   📍 Raleigh, NC

Branding and Marketing agency

- Maintained and developed websites based on WordPress
- Solved issues with IDX/MLS integrations related to updating of the API
- Performed accessibility testing and tweaks
- Optimized website performance, SEO, website security
- Took care of miscellaneous IT needs

Contractor

Inceed   📅 08/2019 - 09/2019   📍 Raleigh, NC

Talent Placement Agency

- Assisted large client with developing modern templates (HTML5 /CSS3) for their website that would work within their CMS
- Worked with CMS vendor to make sure the custom updates being made were in line with what needed to be done on the website
- Coached web development team on best practices / accessibility

Senior Web Developer

Textivia   📅 04/2014 - 03/2019   📍 Morrisville, NC

Marketing / SEO / Web Development agency

- Developed in the neighborhood of 100+ responsive websites for agency clients
- Developed framework based on Foundation 6, Advanced Custom Fields, and child themes to speed up development time
- Leveraged WordPress Multisite to allow a corporate site with 80+ individual dealer sites to have some autonomy but also allow integration for searches, dealer location, Salesforce integration, and more
- Created a system that tied into WordPress that matched caregivers and care seekers
- Created realtor sites that tied into MLS using various IDX plugins

EDUCATION

B.S. Computer Science

Southeastern Oklahoma State University

📅 08/1991 - 12/1995

ABOUT

Philosophy

Be kind. Do good work. Continually strive to be better.

Core Strengths

I am good at solving problems as well as poking holes in solutions in order to make them better.

Ideal Work Environment

An ideal work environment should be fun, challenging, and stimulating. I want to enjoy being around the people I work with. Life is too short for a job just to be about the paycheck.

SKILLS

Skill	Level	
WordPress	Skilled	● ● ● ● ●
WooCommerce	Advanced	● ● ● ● ○
PHP	Proficient	● ● ● ● ○
MySQL	Proficient	● ● ● ● ○
CSS	Skilled	● ● ● ● ●
(X)HTML / HTML5	Skilled	● ● ● ● ●
jQuery / Javascript	Proficient	● ● ● ● ○
Foundation Framework	Skilled	● ● ● ● ●
Bootstrap Framework	Proficient	● ● ● ● ○

MISCELLANEOUS

Vanilla Javascript   Leaflet   Google Maps

Photoshop   Illustrator   Photography

High Tolerance for B Movies

EXPERIENCE

Senior Web Developer

Howard Merrell & Partners   📅 08/2008 - 04/2014   📍 Raleigh, NC

Marketing and Advertising

- Maintained Internet and Intranet Web Servers for agency websites
- Developed websites for agency clients which included: Carolina Hurricanes, Carolina Rollergirls, BASF, Cisco Systems, Akadema Pro, Georgia Pacific, KIOTI Tractor, StrikeIron, Serious Robots
- Developed custom WordPress plugins for agency clients
- Provided technical support for both Windows and Mac OSX users
- Tested new development technologies/frameworks
- Projects won numerous local and international awards (Addys), most recently KIOTI tractors won a Silver W3 Award

Web Administrator

Oklahoma State Regents for Higher Education

📅 10/2003 - 09/2008   📍 Oklahoma City, OK

Governing Body of the Oklahoma State System of Higher Education

- Maintained Internet and Intranet Web Servers for agency websites using Windows Server and IIS
- Guided day-to-day operations of web development Staff
- Promoted accessibility and web standards among agency developers
- Developed applications in PHP or ASP.NET (VB) as needed
- Represented the agency on the Governor's Task Force on Accessibility
- Served on the web sub-committee modifying existing standards (Federal Section 508) and adding additional standards to Oklahoma House Bill 2197
- Served on the Electronic Information Technology Accessibility Council for the State of Oklahoma

Network Technician II

OneNet   📅 07/1998 - 10/2003   📍 Oklahoma City, OK

Telecommunications Division of the Oklahoma State Regents for Higher Education

- Assisted OneNet's distance learning customers (Grass Valley, H.323) with setup, maintenance and troubleshooting of equipment
- Scheduled, monitored and performed troubleshooting on OneNet's hybrid Grass Valley / IP network
- Created web based H.323 Multipoint Conferencing Unit Scheduling System
- Oklahoma Capitol Dome Web Streaming — all aspects, setup, monitoring, troubleshooting
- Streaming Video — Setup up streaming video for OneNet Customers' special projects: Governor's State of the State Address, OSU Memorial, Oklahoma Bombing Memorial, and Construction of Oklahoma State Capitol building dome
- Created H.323 Gatekeeper registration monitoring system for H.323 Multipoint Conferencing Unit and endpoints, online reservation request system for OneNet's Distance Learning Customers, and web based program for keeping track of H.323 Customers and Courses
- Installed and configured streaming video services using Windows Media Technologies and Real Video

CONTINUING EDUCATION

Oklahoma City Community College
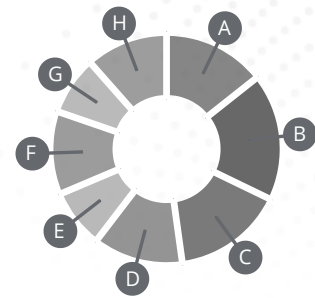Photography / Art / Design.

CERTIFICATION

Google Analytics Individual Certification
Google Academy

Marketing Automation Certification
Sharpspring

FREE TIME

- (A) Hammock Camping
- (B) Guitar
- (C) Photography
- (D) Bike Riding
- (E) Movies
- (F) Kayaking
- (G) Video Games
- (H) BBQ

A/V Technician / Digital Video Editor

Heartland Wireless Communications   📅 07/1996 - 07/1998
📍 Durant, OK

Cable Television Provider

- Installed and maintained multi OS (Windows 95, Windows NT 4.0, Linux) departmental LAN
- Designed, assembled, and maintained a PC based nonlinear digital video editor using the DPS Perception card
- Filmed, directed, and edited commercials, training videos
- Operated and maintained a training / production facility with an advanced control center for audio/video, and computer based presentations
- Developed animations for use in video projects
- Created still art for use in direct mail pieces

Director of Computer Operations

FYI Marketers   📅 12/1995 - 07/1996   📍 Durant, OK

Marketing Agency

- Installed and maintained company computer network
- Created original artwork for use in Heartland Wireless Communications, Inc. marketing pieces
- Guided installation of high speed laser printers networked to Heartland Wireless Communications, Inc.'s mainframe

PC and LAN Technician

Southeastern Oklahoma State University   📅 12/1992 - 12/1995
📍 Durant, OK

Company Description

- Installed and maintained networks for university departments / programs
- Created Southeastern Oklahoma University's first web page
- What did you achieve in this role?